

PORTFOLIO

SEO Expert

Mohammed Azeem

Kasaragod,kerala



ABOUT ME

I'm Mohammed Azeem, a social media marketer Professional and Concise "Results-driven social media marketer with 6+projects of experience helping businesses thrive online. Expertise in Facebook, Instagram, Twitter, and LinkedIn advertising, as well as content creation and strategy."

EDUCATION | SOFT SKILLS

Ai intergratedDigitalMarketing

Haris&Co Academy,2025

Higher Secondary

TIHSS NAIMARAMOOLA

2021-2023

- **Communication**
 - **Leadership**
 - **Time management**
 - **Probelm solving**
 - **Team work**
 - **Adaptability**
-

TECHNICAL SKILLS

Paid Ads



Google Ads, Meta Ads, LinkedIn Ads

Other Tools



Shopify, Google Analytics, Google Tag Manager

Keyword Analytics



Semrush, Ubersuggest, Keyword Planner Google Trend, Google Tag Manager



BRAND's WORKED WITH

The logo for myoffice.qa is displayed on a blue background. It features the text "myoffice.qa" in white, with "my" in a bold, sans-serif font and "office.qa" in a regular, sans-serif font. The "my" is enclosed in a white square.The logo for trusity is displayed on a white background. It features the word "trusity" in a lowercase, sans-serif font. The "tru" is in a dark blue, textured font, and the "sity" is in a solid orange font. Above the "sity" part, there are three small orange dots arranged in a slight arc.The logo for sealersIndia agencies is displayed on a white background. It features the word "sealers" in a dark grey, sans-serif font, followed by "India" in a bold, red, sans-serif font. Below "India" is the word "agencies" in a smaller, dark grey, sans-serif font. To the right of "India" is a small icon consisting of three red dots arranged in a triangle.

WORK DONE FOR THE BRAND's



I worked on improving the digital presence of Trusity. My role involved conducting technical site audits to identify and fix SEO issues, building quality backlinks to strengthen domain authority, and performing keyword research to optimize content. I also curated relevant blog topic ideas aligned with SEO strategy to boost organic traffic and support content planning.



Contributed to the digital growth of MyOffice.qa by managing key SEO tasks including technical audits, on-page optimization, and backlink strategy. I also assisted in identifying high-performing keywords, optimizing content structure, and providing blog topic suggestions to align with the brand's audience and search trends. These efforts supported improved search rankings and online visibility.



Sealers India through effective SEO strategies. Responsibilities included conducting site audits, implementing on-page optimizations, building backlinks, and researching industry-relevant keywords. I also contributed to the content strategy by suggesting blog topics aimed at improving organic reach and user engagement.

MY WEBSITE

azeemharis.com



[HOME](#) [ABOUT US](#) [SKILL](#) [SERVICES](#) [STORIES](#) [CONTACT](#)

THE DIGITAL MARKETING HUB

*Your one-stop destination for digital marketing
insights, strategies, and solutions.*



Contact us

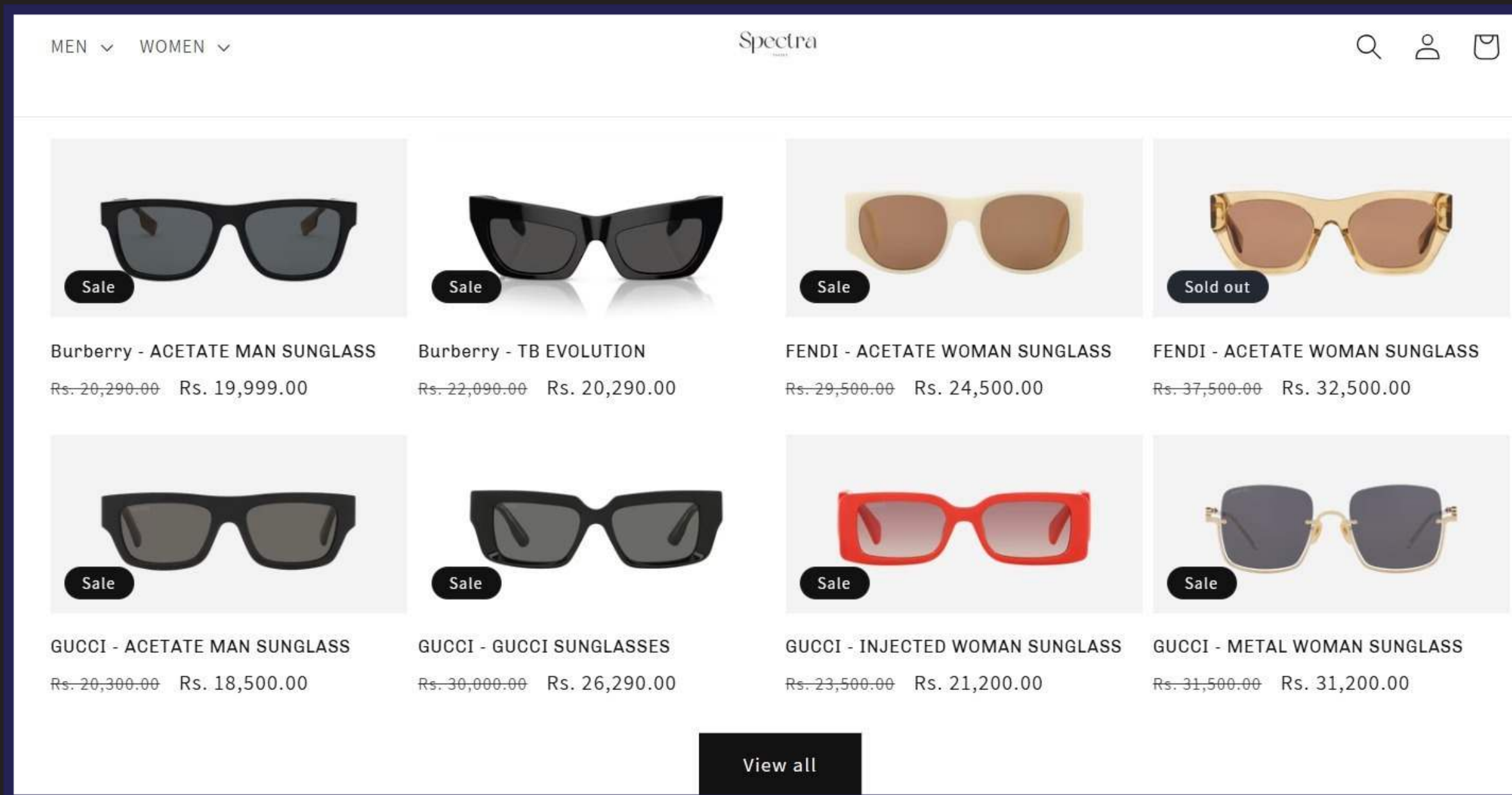


AD CAMPAIGN



This Meta ad campaign successfully generated **628 leads** for my dental clinic client over a 25-day period, achieving a cost per lead (CPL) of just ₹**57.82**. The total **ad spend** was ₹**36,313**, showcasing efficient budget management and high ROI.

SHOPIFY WEBSITE



PROJECTS



A project card for a Social Media Marketing Expert. The card has a dark blue background. At the top center, there is a white plus sign. Below it, a hexagonal image shows a group of five business professionals (three men and two women) in a meeting, looking at a laptop and clapping. The hexagon is surrounded by several blue diagonal bars of varying lengths. To the left of the hexagon, the text "SOCIAL MEDIA MARKETING EXPERT" is written in large, bold, white capital letters. Below this text, a quote in white says: "Chat with our expert to get personalized advice!". At the bottom right, there is a white rounded rectangle with the text "contact now" in bold. At the bottom left, there are two icons: a phone icon followed by the number "+919778169779" and an email icon followed by the address "mohammedazeem789@icloud.com".

**SOCIAL MEDIA
MARKETING
EXPERT**

"Chat with our expert to get
personalized advice!"

contact now

+919778169779 mohammedazeem789@icloud.com



CREATIVE AD

LET'S CONNECT



9778169779



mohammedazeem789@icloud.com



azeemharis.com



Mohammed azeem



mohammed.azeem__
